Permit #F00033535

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033535 **Type of Permit:** FILMING **Release Date:** 11/09/2010

Production Company MOTION THEORY

Insured Company Name MOTION THEORY
Contact Phone No. 1 310-396-9433
Contact Phone No. 2
Fax 310-396-7883
Address 321 HAMPTON DR, #101
VENICE, California 90291

Production Title MICHELOB ULTRA

Type of Production Commercial - Standard

Producer John Marx

Director Matt Cullen

1st AD TBD TBD

Production Manager Nancy Noever

FilmL.A. Coordinator Hans Groszkruger

Location Manager Chris Foels
Primary Phone Office - 310-396-9433
Secondary Phone Mobile - 818-209-9787

Location Assistant Chris Foels
Primary Phone Mobile - 818-209-9787
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE $625.00	**Total Permit Fee** $729.00
LA COUNTY FIRE REVIEW $104.00	**Number of Locations** 1

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Summary Information — Location

Permit Number F00033535
Production Company MOTION THEORY
Insured Company MOTION THEORY
Production Title MICHELOB ULTRA

Location Manager Chris Foels
Primary Phone Office - 310-396-9433
Secondary Phone Mobile - 818-209-9787

Location Address 901 Encinal Canyon Rd, Malibu, CA, 90265

Location Type Golf Course

Film Dates 11/10/2010 - 11/10/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 20101109173149.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	6
Cast/Crew vehicles	35
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA County FSA assigned	1

Filming Activities Equipment on property; Interior and exterior dialogue; Interior dialogue scenes at bar in the clubhouse.; Talent riding a bicycle on the grounds of the Malibu Country Club.; Scenes of talent playing golf.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 586 **Grid:** J6

Coordinator Note fire number: 10-2383-72 FSA required

Parking

Base Camp
Location Type : Location
Street : Location

Crew Parking
Location Type : Location
Street : Location

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Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of MOTION THEORY ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 11-9-10

Motion Theory
Name of Principal

By:
Representative's Signature

Christopher Ferris
Print Representative's Name

Location Manager
Representative's Title

4325 Redwood Av
L.A., CA 90066
Principal's Address

310-396-9433
Principal's Telephone

Jordan & Michaela Wright

Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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